

Director's Report to the Board of Agents

Silas Bronson Library

September 16, 2019

Raechel Guest, Director

Bunker Hill Trees

Two of the four trees in front of the Bunker Hill Branch Library are in poor condition. The Public Works Department will remove dead branches on all four trees, then reassess their condition in the spring to determine whether or not they need to be replaced.

Mardi Gross

Our biggest event of the year, Mardi Gross, is scheduled for Saturday, October 26, 11 a.m. to 3 p.m. We have received a permit to close off Grand Street in front of the library, allowing us to use that area for the outdoor activities. We are currently seeking sponsors to help fund the event, as well as volunteers to run the various activity stations.

Staffing Updates

We have selected a candidate for one of the Librarian II positions. We are currently waiting to find out when she will start here.

We received a list of three candidates for one of our open Administrative Associate positions, but none of the candidates were suitable for the library. We now have to wait our turn again before we will be given another three candidates to review.

The job specifications for the Librarian III position have been approved by the Civil Service Commission. The next step is for Human Resources to post the job opening and schedule the exam. In the meantime, Christine Ruocco is serving as the interim Librarian III, ensuring that we continue to

purchase new materials in a timely fashion for our patrons. This leaves our Youth Services Division short one librarian, although Christine is still continuing to assist as much as possible with our teen services, Bunker Hill branch, and Circulation desk.

Lisa Bartkus, Administrative Associate III, is currently out on FMLA. She hopes to return to work before the end of the year.

WFSB Surprise Squad

The WFSB Liberty Bank Surprise Squad visited the Children's Room for our Babies & Books program on September 4, handing out free books to the children in attendance. They also distributed Starbucks gift cards to library employees.

Circulation Division

August Statistical Reports: Main Library

Total Collection Size: 15,508
Total Items Added to Collection: 44
Total Items Circulated: 551
Total Circulation In-House: 0
Total Circulated at Other Libraries: 72
Total Circulated from Other Libraries: 217

Total Active Patrons: 387
Total Expired Patrons: 417
Total Patrons Added: 2

August Statistical Reports: Bunker Hill

Total Collection Size: 261,566
Total Items Added to Collection: 1,108
Total Items Circulated: 11,432
Total Circulation In-House: 0
Total Circulated at Other Libraries: 661
Total Circulated from Other Libraries: 458

Total Active Patrons: 10,733
Total Expired Patrons: 13,079
Total Patrons Added: 189

Museum Pass Usage, August 2019

American Clock & Watch Museum: 0	Maritime Aquarium at Norwalk: 1
Barker Comic and Cartoon Museum: 1	Mark Twain House: 0
Barnum Museum: 0	Mattatuck Museum: 2
Beardsley Zoo: 8	Mystic Aquarium: 1
Children's Museum/Roaring Brook Nature: 2	Mystic Seaport: 1
Connecticut Forests & Parks: 2	New Britain Museum of American Art: 0
Connecticut Science Center: 1	New England Air Museum: 1
Connecticut's Old State House: 0	New Haven Museum: 0
EverWonder Children's Museum: 1	Old Sturbridge Village: 2
Harriet Beecher Stowe Center: 0	Peabody Museum of Natural History: 2
Imagine Nation: 7	Wadsworth Atheneum: 0
Institute for American Indian Studies: 0	White Memorial Conservation Center: 2
KidsPlay Childrens Museum: 3	

Online Presence

Facebook Followers	as of 9/14/2019: 1,687
Facebook Reach	August 17 – September 13: 18,893
Facebook Post Engagements	August 17 – September 13: 5,998

Instagram Followers	as of 9/14/2019: 509
Bronson Teens Instagram Followers	as of 9/14/2019: 188
Twitter Followers	as of 9/14/2019: 377

Website Visitors	August 1 – August 31:	1,868
Website Sessions	August 1 – August 31:	3,645
Website Pageviews	August 1 – August 31:	6,947

Most Visited Website Pages (August 1 – August 31):

Home Page: 3,794	Ask A Librarian: 137	New Movies: 31
Programs: 331	eBooks: 136	Newsletters: 28
Museum Passes: 307	Children's Division: 121	Board of Agents: 27
Research: 195	How to Get a Card: 100	News: 21
How to Find Books: 164	Borrowing Questions: 92	Directions: 20
Genealogy/Local Hist.: 162	Teen/YA: 59	Meeting Rooms: 18
About Us: 162	Computer Classes: 47	Hall of Fame: 16
Bunker Hill Branch: 159	Book Sale: 44	Email Signup: 15
Calendar: 146	Friends: 36	Library History: 11