

Director's Report to the Board of Agents

Silas Bronson Library

February 22, 2021

Raechel Guest, Director

Everybody Learns Initiative

The WiFi Hotspots are now available for borrowing. We are in the process of getting the Main Reading Room set up for quiet study, but we have been able to accommodate a small number of students who have been coming in regularly to use the space. We are still waiting for some of the supplies to come in which will allow us to reopen the library for people who prefer to browse the shelves, as well as for quiet study.

Michael Tierney is working on launching the new home delivery service, developing a set of guidelines and procedures for the service. It should be ready to launch soon.

Circulation

Circulation of physical material remains extremely low, but circulation of ebooks and downloadable audiobooks at increased dramatically just in one month. Ebook/audiobook circulation in January was more than double what it was in the past few months, which in turn was significantly higher than in previous years. Once we are able to let people browse the shelves again, and as more people get vaccinated, physical circulation should increase.

Circulation Division

January Statistical Reports: Main Library

Total Collection Size: 254,140
Total Items Added to Collection: 855
Total Items Circulated: 2,169
Total Circulation In-House: 3
Total Circulated at Other Libraries: 1,493
Total Circulated from Other Libraries: 438

Total Active Patrons: 41,504
Total Expired Patrons: 4
Total Patrons Added: 50

OverDrive Circulation: January

Audiobooks: 419
Ebooks: 714
Total Checkouts: 1,133

January Statistical Reports: Bunker Hill

Total Collection Size: 11,080
Total Items Added to Collection: 43
Total Items Circulated: 280
Total Circulation In-House: 0
Total Circulated at Other Libraries: 94
Total Circulated from Other Libraries: 180

Total Active Patrons: 1,340
Total Expired Patrons: 0
Total Patrons Added: 0

Adult: 869
Teen/YA: 94
Children: 170

Museum Pass Usage, January 2021

American Clock & Watch Museum: 0
Barker Comic and Cartoon Museum: 0
Beardsley Zoo: 0
Children's Museum/Roaring Brook Nature: 0
Connecticut Forests & Parks: 0
Connecticut Science Center: 0
EverWonder Children's Museum: 0
Harriet Beecher Stowe Center: 0
Imagine Nation: 0
Institute for American Indian Studies: 0
KidsPlay Childrens Museum: 0

Maritime Aquarium at Norwalk: 0
Mattatuck Museum: 0
Mystic Aquarium: 0
Mystic Seaport: 0
New Britain Museum of American Art: 1
New England Air Museum: 0
New Haven Museum: 0
Old Sturbridge Village: 0
Peabody Museum of Natural History: 0
Wadsworth Atheneum: 0
White Memorial Conservation Center: 0

Online Presence

Facebook Followers as of 2/19/2021: 2,302
Facebook Reach January 22 – February 18: 4,417
Facebook Post Engagements January 22 – February 18: 501

Instagram Followers as of 2/19/2021: 851
Bronson Teens Instagram Followers as of 2/19/2021: 242
Twitter Followers as of 2/19/2021: 446

Wowbrary Active Subscriptions as of 2/19/2021: 88
Wowbrary Customized Newsletters as of 2/19/2021: 6
Wowbrary Webpages Viewed January 1 – January 31: 972
Wowbrary Clickthroughs to Catalog January 1 – January 31: 105

Website Visitors January 1 – January 31: 1,685
Website Sessions January 1 – January 31: 2,765
Website Pageviews January 1 – January 31: 6,093

Most Visited Website Pages (January 1 – January 31):

Home Page: 2,386	About Us: 109	Hall of Fame: 26
Programs: 423	How to Get a Card: 98	Borrowing Questions: 25
Program Registration: 422	Bunker Hill Branch: 76	Board of Agents: 15
Genealogy/Local Hist.: 267	Geekdom: 59	Business Resources: 15
Ask A Librarian: 170	Newsletters: 56	Computer Classes: 14
Children's Division: 165	Teen/YA: 50	Friends: 13
Digital: 164	Calendar: 47	Wowbrary: 13
How to Find Books: 161	Book Sale: 34	Requests: 7
Research: 143	Museum Passes: 33	
Take Out: 125	Library History: 29	
eBooks: 124	New Movies: 27	