

Director's Report to the Board of Agents

Silas Bronson Library

October 19, 2021

Raechel Guest, Director

Staffing Levels

We are still waiting for a list of Librarian II and Admin I candidates. The Admin I position has not yet closed; the City will be taking applications until a sufficient number have been received. We are also waiting for the Librarian IV opening to be posted.

At this point, I do not expect to see an increase in our staffing levels until at least December. The reduced hours on Mondays will have to continue until we have more employees at the library.

Programming & Collection Development

Over the next several months, we will be working on improving the library's ability to serve the public through a combination of professional development and an internal review of our programs and collections. We will be focused on increasing staff awareness of community needs and the ways in which the library can do a better job of serving the community. Most of our librarians live outside of Waterbury and would benefit from learning more about specific community resources and groups.

Circulation Division

September Statistical Reports: Main Library

Total Collection Size: 261,342
Total Items Added to Collection: 853
Total Physical Items Circulated: 6,728
Total Circulation In-House: 114
Total Circulated at Other Libraries: 1,626
Total Circulated from Other Libraries: 286

Total Active Patrons: 42,320
Total Expired Patrons: 11
Total Patrons Added: 124

September Statistical Reports: Bunker Hill

Total Collection Size: 11,200
Total Items Added to Collection: 48
Total Physical Items Circulated: 553
Total Circulation In-House: 0
Total Circulated at Other Libraries: 89
Total Circulated from Other Libraries: 294

Total Active Patrons: 1,361
Total Expired Patrons: 0
Total Patrons Added: 3

OverDrive Circulation: September

Audiobooks: 415
Ebooks: 487
Total Checkouts: 902

Adult: 707
Teen/YA: 97
Children: 98

Museum Pass Use – September

Pass	Pass Type	Number Reserved	Checked Out	No Shows
American Clock and Watch Museum	Print from Home	2	2	0
Barker Character Comic and Cartoon Museum	Print from Home	1	1	0
Beardsley Zoo	Pick Up/Return at Library	2	1	1
KidsPlay Children's Museum	Print from Home	1	1	0
Mattatuck Museum Art and History Center	Print from Home	2	2	0
Mystic Seaport	Print from Home	3	3	0
New Britain Museum of American Art	Print from Home	2	2	0
Old Sturbridge Village	Print from Home	1	1	0

Online Presence

Facebook Followers as of 10/15/2021: 2,577
 Facebook Reach September 17 – October 14: 9,120
 Facebook Post Engagements September 17 – October 14: 1,090

Instagram Followers as of 10/15/2021: 958
 Bronson Teens Instagram Followers as of 10/15/2021: 298
 Twitter Followers as of 10/15/2021: 459

Wowbrary Active Subscriptions as of 10/15/2021: 93
 Wowbrary Customized Newsletters as of 10/15/2021: 6
 Wowbrary Webpages Viewed September 1 – September 30: 2,438
 Wowbrary Clickthroughs to Catalog September 1 – September 30: 133

Website Visitors	September 1 – September 30:	1,646
Website Sessions	September 1 – September 30:	2,557
Website Pageviews	September 1 – September 30:	5,378

Most Visited Website Pages (September 1 – September 30):

Home Page: 2,410	Children’s Division: 126	Geekdom: 24
Programs: 361	Newsletters: 94	Hall of Fame: 22
Program Registration: 222	How to Get a Card: 90	Library History: 22
Research: 181	Calendar: 74	Directions: 19
Genealogy/Local Hist.: 160	Book Sale: 62	Take Out: 16
How to Find Books: 160	eBooks: 57	Friends: 11
Digital: 145	Borrowing Questions: 52	Business Resources: 9
Museum Passes: 136	Teen/YA: 43	GovDocs: 8
Ask A Librarian: 135	New Movies: 37	Book a Librarian: 6
About Us: 133	Computer Classes: 30	Home Delivery: 6
Bunker Hill Branch: 130	Board of Agents: 29	Requests: 5