

Director's Report to the Board of Agents

Silas Bronson Library

September 19, 2023

Raechel Guest, Director

Staffing Levels

We still have the following vacancies: one Librarian 4, one Librarian 2, one Admin 1, and one Page. We have just barely enough employees to remain open our full schedule, with myself working Monday nights as the evening supervisor and backup employee.

We have a new Building Facility Coordinator, William Summa, who started on September 6. Much of his work involves monitoring for problems with the public at the library. Last week he also assisted with an overdose situation on the stage in Library Park after someone came into the library looking for help for their friend.

Grants

I applied for a grant from the Arts & Tourism Commission through the Friends of the Library for our upcoming Hispanic Heritage Month event on October 14. We were awarded a grant of \$1,000 to use towards the payment of performers at the event.

Mobile Library

Outreach events included visits to The Hopeville Church Food Pantry, the Bridge to Success Sparkler Summer Series event at Quassy, the Farmers Market at the Waterbury Senior Center, and the CHD Hospitality Center. We also facilitated a computer class at New Opportunities. We made 21 new library cards during these visits.

Home Deliveries (August 14 – September 15)

Number of Deliveries: 14

Number of Items Delivered: 90

Patrons Subscribed to Home Delivery: 45

Circulation Division

August Statistical Reports: Main Library

Total Collection Size: 273,610

Total Items Added to Collection: 881

Total Physical Items Circulated: 9,164

Total Circulation In-House: 893

Total Circulated at Other Libraries: 2,065

Total Circulated from Other Libraries: 514

Total Active Patrons: 17,892

Total Expired Patrons: 27,968

Total Patrons Added: 225

August Statistical Reports: Bunker Hill

Total Collection Size: 11,313

Total Items Added to Collection: 48

Total Physical Items Circulated: 751

Total Circulation In-House: 49

Total Circulated at Other Libraries: 161

Total Circulated from Other Libraries: 322

Total Active Patrons: 638

Total Expired Patrons: 902

Total Patrons Added: 7

OverDrive Circulation: August

Magazines: 109

Audiobooks: 589

Ebooks: 753

Total Checkouts: 1,451

Adult: 1,056

Teen/YA: 144

Children: 142

Museum Pass Use – August

Pass	Pass Type	Number Reserved	Checked Out	No Shows
Barker Character Comic & Cartoon Mus.	Print from Home	1	1	0
Beardsley Zoo	Pick Up/Return at Library	3	1	2
Connecticut Science Center	Coupon	1	0	1
Mattatuck Museum	Print from Home	8	8	0
Mystic Seaport	Print from Home	2	2	0
New Britain Museum of American Art	Print from Home	2	2	0
Wadsworth Atheneum	Print from Home	3	3	0

Online Presence: August

Facebook Reach August 1 – August 31: 15,131

Facebook Followers as of 9/14/2023: 3,026

Instagram Reach August 1 – August 31: 294

Instagram Followers as of 9/14/2023: 1,102

Twitter Impressions August 1 – August 31: 761

Twitter Followers as of 9/14/2023: 499

Wowbrary Active Subscriptions as of 9/14/2023: 94

Wowbrary Webpages Viewed August 1 – August 31: 404

Wowbrary Clickthroughs to Catalog August 1 – August 31: 88

Website Visitors July 1 – July 31: 2,079

Website Sessions July 1 – July 31: 3,277

Website Pageviews July 1 – July 31: 5,342

Website Visitors	August 1 – August 31: 2,032
Website Sessions	August 1 – August 31: 3,326
Website Pageviews	August 1 – August 31: 5,778

Most Visited Website Pages (July 1 – July 31):

Home Page: 2,742	How to Get a Card: 100	Board of Agents: 26
Programs: 338	Borrowing Questions: 96	Hall of Fame: 11
Ask A Librarian: 192	Digital: 95	Geekdom: 23
Museum Passes: 181	eBooks: 80	Mobile Library: 19
Bunker Hill Branch: 178	Program Registrations: 62	Friends: 16
Research: 153	Newsletters: 48	Requests: 17
About Us: 147	Teen/YA: 37	Computer Classes: 13
How to Find Books: 138	Book Sale: 34	Book a Librarian: 12
Genealogy/Local Hist.: 130	Library History: 31	Business Resources: 7
Calendar: 129	Directions: 30	Meeting Rooms: 4
Children's Division: 111	New Movies: 29	

Most Visited Website Pages (August 1 – August 31):

Home Page: 2,728	About Us: 147	New Movies: 29
Programs: 336	How to Find Books: 150	Hall of Fame: 11
Children's Division: 102	Borrowing Questions: 73	Home Delivery: 16
Museum Passes: 175	Newsletters: 48	Geekdom: 23
Bunker Hill Branch: 174	eBooks: 80	Friends: 16
Research: 153	Program Registrations: 55	Mobile Library: 19
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