

Director's Report to the Board of Agents

Silas Bronson Library

August 19, 2019

Raechel Guest, Director

Front Plaza

The new sign has been ordered. This will replace the brown sign standing near the sidewalk along Grand Street.

We are waiting for a proposal from Kurt Kuegler, the project's consulting engineer, for a review of the existing electrical system and assistance with the design for new wiring for lighting the new sign and for the installation of four light fixtures along the east side of the building.

The Parks Department has removed several trees growing into the side of the east patio. These were trees that grew on their own due to lack of maintenance in years past.

Staffing Updates

Our staffing levels remain low. A second Admin has submitted her resignation, as she has found a better-paying job elsewhere. This will leave us with five vacancies: two Admins and three librarians. Additionally, while the Librarian on medical leave has returned, we still have one Admin out on medical leave and another about to go out on medical leave.

We are in the process of replacing one Admin. Our reqs for replacing two of the three librarian vacancies have been approved. Due to the turnover, we may be able to replace the third librarian sooner than planned.

The low staffing levels this past month (vacancies, sick leave, vacation leave) have left us barely able to cover all of the service desks. Even with fewer people out on vacation in the fall, we will be unable to open the Bunker Hill Branch on Saturdays. Saturday hours at the main library will resume on September 14.

Circulation Division

July Statistical Reports: Main Library

Total Collection Size: 260,809
Total Items Added to Collection: 891
Total Items Circulated: 12,650
Total Circulation In-House: 283
Total Circulated at Other Libraries: 713
Total Circulated from Other Libraries: 433

Total Active Patrons: 10,870
Total Expired Patrons: 13,093
Total Patrons Added: 216

July Statistical Reports: Bunker Hill

Total Collection Size: 15,485
Total Items Added to Collection: 36
Total Items Circulated: 713
Total Circulation In-House: 0
Total Circulated at Other Libraries: 102
Total Circulated from Other Libraries: 198

Total Active Patrons: 396
Total Expired Patrons: 421
Total Patrons Added: 9

Museum Pass Usage, July 2019

American Clock & Watch Museum: 0
Barker Comic and Cartoon Museum: 2
Barnum Museum: 0
Beardsley Zoo: 5
Children's Museum/Roaring Brook Nature: 2
Connecticut Forests & Parks: 2
Connecticut Science Center: 1
Connecticut's Old State House: 0
EverWonder Children's Museum: 2
Harriet Beecher Stowe Center: 0
Imagine Nation: 6
Institute for American Indian Studies:
KidsPlay Childrens Museum: 5

Maritime Aquarium at Norwalk: 1
Mark Twain House: 0
Mattatuck Museum: 3
Mystic Aquarium: 0
Mystic Seaport: 2
New Britain Museum of American Art: 0
New England Air Museum: 4
New Haven Museum: 0
Old Sturbridge Village: 0
Peabody Museum of Natural History: 4
Wadsworth Atheneum: 3
White Memorial Conservation Center: 0

Online Presence

Facebook Followers as of 8/19/2019: 1,649
Facebook Reach July 22 – August 18: 6,572
Facebook Post Engagements July 22 – August 18: 2,700

Instagram Followers as of 8/19/2019: 491
Bronson Teens Instagram Followers as of 8/19/2019: 186
Twitter Followers as of 8/19/2019: 374

Website Visitors July 1 – July 31: 1,887
Website Sessions July 1 – July 31: 3,776
Website Pageviews July 1 – July 31: 7,192

Most Visited Website Pages (July 1 – July 31):

Home Page: 3,959	eBooks: 136	New Movies: 29
Programs: 386	About Us: 129	Directions: 27
Museum Passes: 366	Children's Division: 116	Board of Agents: 22
How to Find Books: 215	Borrowing Questions: 113	Book Sale: 22
Calendar: 204	How to Get a Card: 110	Friends: 18
Genealogy/Local Hist.: 192	Teen/YA: 64	Library History: 15
Research: 184	News: 52	Meeting Rooms: 13
Bunker Hill Branch: 182	Newsletters: 41	Hall of Fame: 12
Ask A Librarian: 144	Computer Classes: 37	Email Signup: 10