

Director's Report to the Board of Agents

Silas Bronson Library

March 15, 2021

Raechel Guest, Director

Service Expansion

There has been some confusion caused by Gov. Lamont's announcement that the capacity restriction for public libraries ends on March 19, resulting in numerous patrons asking if we will be "reopening" on March 19. The capacity restriction never really applied to our main facility, since we have 50,000 square feet and we do not have enough staff to enforce capacity limits in each individual space throughout the building. Additionally, social distancing rules must still be followed, despite the end of capacity restrictions.

We will, however, be expanding our services at the beginning of April (pending the arrival of supplies needed for this). Both the main library and the branch library will be open for browsing, quiet study, and computer use. Seating will be limited due to social distancing, so there will be a two or three hour time limit to ensure that everyone who needs to use a computer or a study quiet space is able to do so. Picking up holds by appointment will be optional. The front lobby greeter will continue to screen visitors for COVID, answer general questions, and coordinate with the librarians on desk if we run out of available seating.

Circulation

Bibliomation is letting us test a new option for auto-renewal of eligible library materials. If an item is able to be renewed, the system will automatically renew it. DVDs, 14-Day loans, video games, and any item requested by another patron are not eligible for renewal. All other items may be renewed once.

Museum Pass Subscriptions

We will be renewing a number of our museums passes now that the museums are opening up and people are venturing out more.

Circulation Division

February Statistical Reports: Main Library

Total Collection Size: 254,950
Total Items Added to Collection: 639
Total Items Circulated: 1,981
Total Circulation In-House: 3
Total Circulated at Other Libraries: 1,490
Total Circulated from Other Libraries: 346

Total Active Patrons: 41,504
Total Expired Patrons: 4
Total Patrons Added: 63

OverDrive Circulation: February

Audiobooks: 360
Ebooks: 771
Total Checkouts: 1,131

Museum Pass Usage, February 2021

American Clock & Watch Museum: 0
Barker Comic and Cartoon Museum: 0
Beardsley Zoo: 0
Children's Museum/Roaring Brook Nature: 0
Connecticut Forests & Parks: 0
Connecticut Science Center: 0
EverWonder Children's Museum: 0
Harriet Beecher Stowe Center: 0
Imagine Nation: 0
Institute for American Indian Studies: 0
KidsPlay Childrens Museum: 0

February Statistical Reports: Bunker Hill

Total Collection Size: 11,061
Total Items Added to Collection:
Total Items Circulated: 284
Total Circulation In-House: 0
Total Circulated at Other Libraries: 71
Total Circulated from Other Libraries: 211

Total Active Patrons: 1340
Total Expired Patrons: 0
Total Patrons Added: 0

Adult: 823
Teen/YA: 120
Children: 188

Maritime Aquarium at Norwalk: 0
Mattatuck Museum: 0
Mystic Aquarium: 0
Mystic Seaport: 0
New Britain Museum of American Art:
New England Air Museum: 0
New Haven Museum: 0
Old Sturbridge Village: 0
Peabody Museum of Natural History: 0
Wadsworth Atheneum: 0
White Memorial Conservation Center: 0

Online Presence

Facebook Followers as of 3/11/2021: 2,465
Facebook Reach February 11 – March 10: 3,094
Facebook Post Engagements February 11 – March 10: 2,642

Instagram Followers as of 3/11/2021: 863
Bronson Teens Instagram Followers as of 3/11/2021: 246
Twitter Followers as of 3/11/2021: 445

Wowbrary Active Subscriptions as of 3/11/2021: 89
Wowbrary Customized Newsletters as of 3/11/2021: 6
Wowbrary Webpages Viewed February 1 – February 28: 1,054
Wowbrary Clickthroughs to Catalog February 1 – February 28: 111

Website Visitors February 1 – February 28: 1,560
Website Sessions February 1 – February 28: 2,628
Website Pageviews February 1 – February 28: 5,649

Most Visited Website Pages (February 1 – February 28):

Home Page: 2,352	Take Out: 102	Museum Passes: 28
Program Registration: 388	About Us: 95	Computer Classes: 23
Programs: 357	Borrowing Questions: 76	New Movies: 18
Genealogy/Local Hist.: 218	Calendar: 62	Board of Agents: 15
Ask A Librarian: 188	Bunker Hill Branch: 60	Wowbrary: 14
eBooks: 162	Library History: 56	Requests: 13
Digital: 161	How to Get a Card: 55	Email Signup: 13
How to Find Books: 156	Geekdom: 46	Directions: 9
Research: 146	Teen/YA: 43	Friends: 7
Children's Division: 128	Newsletters: 40	Business Resources: 5
Hall of Fame: 103	Book Sale: 31	