

Director's Report to the Board of Agents

Silas Bronson Library

January 25, 2022

Raechel Guest, Director

Staffing Levels

We have interviewed two of the Librarian II candidates. The remaining two interviews were postponed due to COVID and other issues. I expect to finish the interviews during the first week of February.

Gina DiGiovancarlo has now joined us as a permanent Admin I working in Circulation. We have to wait for the candidate list to return to us before we can fill the second Admin I vacancy.

The Librarian IV opening has not yet closed.

Christine Rinaldi, the Librarian III in charge of Technical Services, is out on maternity leave for three months. I am filling in for her, finalizing orders of books, etc. and ensuring that collections operations proceed smoothly in her absence.

Circulation Division

December Statistical Reports: Main Library

Total Collection Size: 262,811
 Total Items Added to Collection: 941
 Total Physical Items Circulated: 7,395
 Total Circulation In-House: 129
 Total Circulated at Other Libraries: 1,310
 Total Circulated from Other Libraries: 262

Total Active Patrons: 42,637
 Total Expired Patrons: 12
 Total Patrons Added: 88

December Statistical Reports: Bunker Hill

Total Collection Size: 11,258
 Total Items Added to Collection: 39
 Total Physical Items Circulated: 581
 Total Circulation In-House: 0
 Total Circulated at Other Libraries: 74
 Total Circulated from Other Libraries: 306

Total Active Patrons: 1,371
 Total Expired Patrons: 0
 Total Patrons Added: 5

OverDrive Circulation: December

Audiobooks: 408
 Ebooks: 526
 Total Checkouts: 934

Adult: 775
 Teen/YA: 85
 Children: 74

Museum Pass Use – December

Pass	Pass Type	Number Reserved	Checked Out	No Shows
Mattatuck Museum Art and History Center	Print from Home	3	3	0

Online Presence

Facebook Followers as of 1/20/2022: 2,632
Facebook Reach December 23 – January 19: 5,164
Facebook Post Engagements December 23 – January 19: 293

Instagram Followers as of 1/20/2022: 981
Bronson Teens Instagram Followers as of 1/20/2022: 308
Twitter Followers as of 1/20/2022: 467

Wowbrary Active Subscriptions as of 1/20/2022: 93
Wowbrary Customized Newsletters as of 1/20/2022: 7
Wowbrary Webpages Viewed December 1 – December 31: 840
Wowbrary Clickthroughs to Catalog December 1 – December 31: 100

Website Visitors December 1 – December 31: 1,567
Website Sessions December 1 – December 31: 2,310
Website Pageviews December 1 – December 31: 4,210

Most Visited Website Pages (December 1 – December 31):

Home Page: 2,020	Teen/YA: 85	Geekdom: 22
Genealogy/Local Hist.: 163	How to Get a Card: 60	Home Delivery: 20
Ask A Librarian: 151	Newsletters: 56	Computer Classes: 20
Research: 135	eBooks: 50	Directions: 20
How to Find Books: 127	Museum Passes: 48	New Movies: 19
About Us: 118	Borrowing Questions: 45	Friends: 13
Programs: 117	Library History: 41	Requests: 9
Bunker Hill Branch: 110	Calendar: 33	Book a Librarian: 9
Program Registration: 101	Book Sale: 25	Business Resources: 7
Children's Division: 92	Board of Agents: 24	GovDocs: 5
Digital: 90	Hall of Fame: 22	