

Director's Report to the Board of Agents

Silas Bronson Library

February 15, 2022

Raechel Guest, Director

Staffing Levels

We finished interviewing the Librarian 2 candidates. The best two candidates were Lance Gaston and Kyle Garcia, who are currently Admins at the library. While their promotion to Librarian 2 does not help with our staffing levels, we are very fortunate to have them as librarians. Lance will be assigned to Adult Information Services. Kyle will be assigned to Youth Services specializing in Teen Librarianship.

We have been approved to fill the third Librarian 2 position, but we do not have enough applicants. The job will need to be posted again.

With two of our Admin 1s being promoted, we now have three Admin 1 vacancies to fill when the list comes back to us.

The Librarian IV opening has closed. I am recruiting a panel of four library directors to conduct oral examinations of the candidates.

Due to multiple employee surgeries scheduled in February, and the maternity leave of the head of Tech Services, there will be a delay of about two weeks in processing new books, as there will be no employees available to do that work.

Circulation Division

January Statistical Reports: Main Library

Total Collection Size: 263,703
 Total Items Added to Collection: 644
 Total Physical Items Circulated: 7,144
 Total Circulation In-House: 157
 Total Circulated at Other Libraries: 1,290
 Total Circulated from Other Libraries: 306

Total Active Patrons: 42,713
 Total Expired Patrons: 14
 Total Patrons Added: 72

January Statistical Reports: Bunker Hill

Total Collection Size: 11,284
 Total Items Added to Collection: 26
 Total Physical Items Circulated: 407
 Total Circulation In-House: 0
 Total Circulated at Other Libraries: 69
 Total Circulated from Other Libraries: 224

Total Active Patrons: 1,372
 Total Expired Patrons: 0
 Total Patrons Added: 2

OverDrive Circulation: January

Audiobooks: 416
 Ebooks: 541
 Total Checkouts: 957

Adult: 774
 Teen/YA: 88
 Children: 95

Museum Pass Use – January

Pass	Pass Type	Number Reserved	Checked Out	No Shows
EverWonder Children’s Museum	Print from Home	1	1	0
Mattatuck Museum Art and History Center	Print from Home	3	3	0

Online Presence

Facebook Followers as of 2/11/2022: 2,642
Facebook Reach January 14 – February 10: 4,744
Facebook Post Engagements January 14 – February 10: 518

Instagram Followers as of 2/11/2022: 984
Bronson Teens Instagram Followers as of 2/11/2022: 306
Twitter Followers as of 2/11/2022: 469

Wowbrary Active Subscriptions as of 1/20/2022: 94
Wowbrary Customized Newsletters as of 1/20/2022: 7
Wowbrary Webpages Viewed January 1 – January 31: 860
Wowbrary Clickthroughs to Catalog January 1 – January 31: 139

Website Visitors January 1 – January 31: 1,926
Website Sessions January 1 – January 31: 2,910
Website Pageviews January 1 – January 31: 5,531

Most Visited Website Pages (January 1 – January 31):

Home Page: 2,507	eBooks: 89	Home Delivery: 31
Genealogy/Local Hist.: 355	Bunker Hill Branch: 81	Hall of Fame: 23
Programs: 268	Borrowing Questions: 66	Friends: 18
How to Find Books: 205	Computer Classes: 66	Geekdom: 15
Ask A Librarian: 171	Board of Agents: 55	Directions: 15
Program Registration: 162	Teen/YA: 51	Credit Cards: 13
Research: 152	Museum Passes: 51	Business Resources: 8
Children's Division: 148	Newsletters: 48	Book a Librarian: 7
About Us: 147	Library History: 42	GovDocs: 6
Digital: 120	New Movies: 38	
How to Get a Card: 104	Book Sale: 35	