

# **Director's Report to the Board of Agents**

## **Silas Bronson Library**

**September 20, 2022**

**Raechel Guest, Director**

### **Staffing Levels**

We still have two Admin 1 vacancies, although one of those positions is being temporarily filled by a Blue Collar employee on light duty, transferred here from another department.

We currently have three Librarian 2 vacancies, and we are approved to fill all three. The job was posted in July. HR did not receive enough qualified applications to proceed with scheduling the Civil Service exam. They have instead opted to conduct a salary survey to see how our entry level Librarian pay compares with what is offered at other libraries.

We also have a Maintainer 1 vacancy, which we were approved to fill. I have received the list of candidates and am in the process of interviewing them.

## Circulation Division

### August Statistical Reports: Main Library

Total Collection Size: 265,347  
Total Items Added to Collection: 701  
Total Physical Items Circulated: 9,441  
Total Circulation In-House: 569  
Total Circulated at Other Libraries: 1,639  
Total Circulated from Other Libraries: 444

Total Active Patrons: 43,630  
Total Expired Patrons: 289  
Total Patrons Added: 184

### OverDrive Circulation: August

Audiobooks: 526  
Ebooks: 680  
Total Checkouts: 1,206

### August Statistical Reports: Bunker Hill

Total Collection Size: 11,186  
Total Items Added to Collection: 39  
Total Physical Items Circulated: 645  
Total Circulation In-House: 0  
Total Circulated at Other Libraries: 127  
Total Circulated from Other Libraries: 271

Total Active Patrons: 1,403  
Total Expired Patrons: 13  
Total Patrons Added: 6

Adult: 1,028  
Teen/YA: 106  
Children: 72

## Museum Pass Use – August

Pass	Pass Type	Number Reserved	Checked Out	No Shows
Beardsley Zoo	Pick Up/Return	5	2	3
Connecticut State Parks	Pick Up/Return	1	0	1
EverWonder Children’s Museum	Print from Home	1	1	0
KidsPlay Children’s Museum	Print from Home	1	1	0
Mattatuck Museum Art and History Center	Print from Home	5	5	0
Mystic Seaport	Print from Home	1	1	0
New Britain Museum of American Art	Print from Home	1	1	0

## Online Presence: August

Facebook Followers	as of 9/19/2022: 2,771
Facebook Reach	August 1 – August 31: 24,011
Instagram Followers	as of 9/19/2022: 1,022
Instagram Reach	August 1 – August 31: 330
Bronson Teens Instagram Followers	as of 9/19/2022: 318
Twitter Followers	as of 9/19/2022: 495
Twitter Impressions	August 1 – August 31: 2,015
Wowbrary Active Subscriptions	as of 9/19/2022: 87
Wowbrary Webpages Viewed	August 1 – August 31: 684
Wowbrary Clickthroughs to Catalog	August 1 – August 31: 122
Website Visitors	August 1 – August 31: 1,746
Website Sessions	August 1 – August 31: 2,705
Website Pageviews	August 1 – August 31: 5,325

Most Visited Website Pages (August 1 – August 31):

Home Page: 2,564	Digital: 93	Hall of Fame: 33
Programs: 329	eBooks: 78	Computer Classes: 28
Research: 250	Borrowing Questions: 66	Board of Agents: 24
Ask A Librarian: 179	Calendar: 64	Library History: 19
How to Find Books: 172	Program Registration: 62	Directions: 15
Bunker Hill Branch: 155	Home Delivery: 57	Business Resources: 14
Genealogy/Local Hist.: 147	Book Sale: 51	Book a Librarian: 13
About Us: 145	New Movies: 46	Friends: 13
Museum Passes: 133	Teen/YA: 43	GovDocs: 13
How to Get a Card: 113	Geekdom: 37	Requests: 11
Children's Division: 104	Newsletters: 35	Meeting Rooms: 9