Director’s Report to the Board of Agents
Silas Bronson Library
March 21, 2017
Raechel Guest, Director

Interior Renovations
I have received the quotes from W.B. Mason and PSI-NESP for a number of items, including new shelving for the Children’s Room, new carpeting for several areas of the building, and a glass wall for the computer lab. I’d like to meet with the Board’s Building Projects Committee to review the details.

Patron Services
Several of our patrons have expressed their gratitude that they no longer have to ask a staff member to unlock the elevator for them. I have also been receiving positive feedback about our increased media presence—several people have commented that they never saw as much about the library’s activities and services as they do now.

Circulation Division

**February Statistical Reports: Main Library**
- Total Collection Size: 249,454
- Total Items Added to Collection: 548
- Total Items Circulated: 10,730
- Total Circulation In-House: 121
- Total Circulated at Other Libraries: 780
- Total Circulated from Other Libraries: 325
- Total Active Patrons: 12,886
- Total Expired Patrons: 15,178
- Total Patrons Added: 213

**February Statistical Reports: Bunker Hill**
- Total Collection Size: 13,356
- Total Items Added to Collection: 23
- Total Items Circulated: 901
- Total Circulation In-House: 0
- Total Circulated at Other Libraries: 75
- Total Circulated from Other Libraries: 368
- Total Active Patrons: 436
- Total Expired Patrons: 531
- Total Patrons Added: 3
Museum Pass Usage, February 2017

American Clock & Watch Museum: 0
Barker Comic and Cartoon Museum: 0
Barnum Museum: 0
Beardsley Zoo: 0
Children’s Museum/Roaring Brook Nature: 0
Connecticut Science Center: 0
Connecticut’s Old State House: 0
CT State Parks & Forest Recreation: 0
EverWonder Children’s Museum: 1
Harriet Beecher Stowe Center: 0
Imagine Nation: 0
Institute for American Indian Studies: 0
Maritime Aquarium at Norwalk: 1
Mark Twain House: 0
Mattatuck Museum: 0
Mystic Aquarium: 0
Mystic Seaport: 0
New England Air Museum: 0
New Haven Museum: 0
Old Sturbridge Village: 0
Peabody Museum of Natural History: 2
Wadsworth Atheneum: 0
White Memorial Conservation Center: 0

Online Presence

Facebook Followers as of 3/16/2017: 618
Facebook Reach Feb. 16 – Mar. 15: 2,815
Facebook Post Engagements Feb. 16 – Mar. 15: 2,827

Google Business Listing Searches February: 2,998

Website Visitors Feb. 3 – Mar. 3: 2,013
Website Pageviews Feb. 3 – Mar. 3: 6,285

Most Visited Website Pages (Feb. 3 – Mar. 3):
Home Page: 3,196
Children’s Pages: 321
Programs: 237
Ask A Librarian: 186
Research: 176
Bunker Hill Branch: 275
Museum Passes: 171
How to Get a Card: 158
Genealogy: 154
About Us: 137
eBooks & Video: 122
How to Find Books: 93
Hall of Fame: 78
Computer Classes: 64