Director’s Report to the Board of Agents
Silas Bronson Library
August 19, 2019
Raechel Guest, Director

Front Plaza
The new sign has been ordered. This will replace the brown sign standing near the sidewalk along Grand Street.

We are waiting for a proposal from Kurt Kuegler, the project’s consulting engineer, for a review of the existing electrical system and assistance with the design for new wiring for lighting the new sign and for the installation of four light fixtures along the east side of the building.

The Parks Department has removed several trees growing into the side of the east patio. These were trees that grew on their own due to lack of maintenance in years past.

Staffing Updates
Our staffing levels remain low. A second Admin has submitted her resignation, as she has found a better-paying job elsewhere. This will leave us with five vacancies: two Admins and three librarians. Additionally, while the Librarian on medical leave has returned, we still have one Admin out on medical leave and another about to go out on medical leave.

We are in the process of replacing one Admin. Our reqs for replacing two of the three librarian vacancies have been approved. Due to the turnover, we may be able to replace the third librarian sooner than planned.

The low staffing levels this past month (vacancies, sick leave, vacation leave) have left us barely able to cover all of the service desks. Even with fewer people out on vacation in the fall, we will be unable to open the Bunker Hill Branch on Saturdays. Saturday hours at the main library will resume on September 14.
Circulation Division

**July Statistical Reports: Main Library**
- Total Collection Size: 260,809
- Total Items Added to Collection: 891
- Total Items Circulated: 12,650
- Total Circulation In-House: 283
- Total Circulated at Other Libraries: 713
- Total Circulated from Other Libraries: 433
- Total Active Patrons: 10,870
- Total Expired Patrons: 13,093
- Total Patrons Added: 216

**July Statistical Reports: Bunker Hill**
- Total Collection Size: 15,485
- Total Items Added to Collection: 36
- Total Items Circulated: 713
- Total Circulation In-House: 0
- Total Circulated at Other Libraries: 102
- Total Circulated from Other Libraries: 198
- Total Active Patrons: 396
- Total Expired Patrons: 421
- Total Patrons Added: 9

**Museum Pass Usage, July 2019**

<table>
<thead>
<tr>
<th>Museum</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Clock &amp; Watch Museum</td>
<td>0</td>
</tr>
<tr>
<td>Barker Comic and Cartoon Museum</td>
<td>2</td>
</tr>
<tr>
<td>Barnum Museum</td>
<td>0</td>
</tr>
<tr>
<td>Beardsley Zoo</td>
<td>5</td>
</tr>
<tr>
<td>Children’s Museum/Roaring Brook Nature</td>
<td>2</td>
</tr>
<tr>
<td>Connecticut Forests &amp; Parks</td>
<td>2</td>
</tr>
<tr>
<td>Connecticut Science Center</td>
<td>1</td>
</tr>
<tr>
<td>Connecticut’s Old State House</td>
<td>0</td>
</tr>
<tr>
<td>EverWonder Children’s Museum</td>
<td>2</td>
</tr>
<tr>
<td>Harriet Beecher Stowe Center</td>
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</tr>
<tr>
<td>Imagine Nation</td>
<td>6</td>
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<tr>
<td>Institute for American Indian Studies</td>
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<tr>
<td>KidsPlay Childrens Museum</td>
<td>5</td>
</tr>
<tr>
<td>Maritime Aquarium at Norwalk</td>
<td>1</td>
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<tr>
<td>Mark Twain House</td>
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<tr>
<td>Mattatuck Museum</td>
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<tr>
<td>Mystic Aquarium</td>
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<tr>
<td>Mystic Seaport</td>
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<tr>
<td>New Britain Museum of American Art</td>
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<tr>
<td>New England Air Museum</td>
<td>4</td>
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<tr>
<td>New Haven Museum</td>
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<tr>
<td>Old Sturbridge Village</td>
<td>0</td>
</tr>
<tr>
<td>Peabody Museum of Natural History</td>
<td>4</td>
</tr>
<tr>
<td>Wadsworth Atheneum</td>
<td>3</td>
</tr>
<tr>
<td>White Memorial Conservation Center</td>
<td>0</td>
</tr>
</tbody>
</table>
Online Presence

Facebook Followers as of 8/19/2019: 1,649
Facebook Reach July 22 – August 18: 6,572
Facebook Post Engagements July 22 – August 18: 2,700

Instagram Followers as of 8/19/2019: 491
Bronson Teens Instagram Followers as of 8/19/2019: 186
Twitter Followers as of 8/19/2019: 374

Website Visitors July 1 – July 31: 1,887
Website Sessions July 1 – July 31: 3,776
Website Pageviews July 1 – July 31: 7,192

Most Visited Website Pages (July 1 – July 31):

- Home Page: 3,959
- eBooks: 136
- New Movies: 29
- Programs: 386
- About Us: 129
- Directions: 27
- Museum Passes: 366
- Children's Division: 116
- Board of Agents: 22
- How to Find Books: 215
- Borrowing Questions: 113
- Book Sale: 22
- Calendar: 204
- How to Get a Card: 110
- Friends: 18
- Genealogy/Local Hist.: 192
- Teen/YA: 64
- Library History: 15
- Research: 184
- News: 52
- Meeting Rooms: 13
- Bunker Hill Branch: 182
- Newsletters: 41
- Hall of Fame: 12
- Ask A Librarian: 144
- Computer Classes: 37
- Email Signup: 10