Director’s Report to the Board of Agents
Silas Bronson Library
May 17, 2022
Raechel Guest, Director

Elevator
The passenger elevator was put out of service on May 3. It was no longer stopping level with the floor, instead stopping about one and a half feet above the floor level. We have been assisted by Public Works in our efforts to expedite the repairs by Otis, but we are still waiting for Otis to let us know when they will be here to fix the problem.

The Palace Project
The Connecticut State Library has replaced the SimplyE app with the Palace Project app. The Libby app from OverDrive continues to be offered to our patrons. Both apps offer a library of ebook and audiobooks which our patrons share with other libraries.

We are currently working on familiarizing ourselves with the Palace's features and comparing pricing between the Palace marketplace and OverDrive marketplace, where we purchase copies of ebooks and audiobooks specifically for our patrons.

Staffing Levels
I have finished interviewing the Librarian IV candidates and have made a selection. We are currently waiting for the selected candidate to accept our offer.

We were approved to fill one of our two Page vacancies, and the position has been offered to Sophia Oneto, who recently completed a state-funded internship with us. The position is nonunion, part-time, no benefits.
## Circulation Division

### April Statistical Reports: Main Library
- Total Collection Size: 265,595
- Total Items Added to Collection: 1,198
- Total Physical Items Circulated: 8,205
- Total Circulation In-House: 306
- Total Circulated at Other Libraries: 1,475
- Total Circulated from Other Libraries: 358
- Total Active Patrons: 43,116
- Total Expired Patrons: 25
- Total Patrons Added: 100

### April Statistical Reports: Bunker Hill
- Total Collection Size: 11,342
- Total Items Added to Collection: 26
- Total Physical Items Circulated: 588
- Total Circulation In-House: 0
- Total Circulated at Other Libraries: 87
- Total Circulated from Other Libraries: 233
- Total Active Patrons: 1,393
- Total Expired Patrons: 0
- Total Patrons Added: 9

### OverDrive Circulation: April
- Audiobooks: 504
- Ebooks: 621
- Total Checkouts: 1,125

  - Adult: 892
  - Teen/YA: 89
  - Children: 144
## Museum Pass Use – April

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<th>Pass</th>
<th>Pass Type</th>
<th>Number Reserved</th>
<th>Checked Out</th>
<th>No Shows</th>
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<tbody>
<tr>
<td>Barker Character Comic &amp; Cartoon Museum</td>
<td>Print from Home</td>
<td>1</td>
<td>1</td>
<td>0</td>
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<tr>
<td>Beardsley Zoo</td>
<td>Pick Up/Return</td>
<td>10</td>
<td>3</td>
<td>7</td>
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<tr>
<td>Children’s Museum/ Roaring Brook Nature Center</td>
<td>Print from Home</td>
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<td>EverWonder Children’s Museum</td>
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<td>KidsPlay Children’s Museum</td>
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<td>Wadsworth Atheneum</td>
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</tbody>
</table>

## Online Presence

- **Facebook Followers**: as of 5/12/2022: 2,653
- **Facebook Reach**: April 14 – May 11: 6,221
- **Facebook Post Engagements**: April 14 – May 11: 1,029
- **Instagram Followers**: as of 5/12/2022: 1,000
- **Bronson Teens Instagram Followers**: as of 5/12/2022: 306
- **Twitter Followers**: as of 5/12/2022: 475
- **Wowbrary Active Subscriptions**: as of 5/12/2022: 92
- **Wowbrary Customized Newsletters**: as of 5/12/2022: 7
- **Wowbrary Webpages Viewed**: April 1 – April 30: 809
- **Wowbrary Clickthroughs to Catalog**: April 1 – April 30: 325
Website Visitors: April 1 – April 30: 2,211
Website Sessions: April 1 – April 30: 3,138
Website Pageviews: April 1 – April 30: 2,880

Most Visited Website Pages (April 1 – April 30):

- Home Page: 3,087
- Children’s Division: 261
- Programs: 261
- Research: 221
- Genealogy/Local Hist.: 179
- Museum Passes: 168
- About Us: 151
- Ask A Librarian: 145
- Program Registration: 129
- Bunker Hill Branch: 122
- How to Find Books: 120
- Hall of Fame: 103
- Newsletters: 51
- Calendar: 75
- How to Get a Card: 74
- Digital: 72
- Borrowing Questions: 65
- eBooks: 57
- Teen/YA: 57
- Board of Agents: 54
- Library History: 37
- New Movies: 34
- Home Delivery: 25
- Computer Classes: 21
- Directions: 21
- Book Sale: 19
- GovDocs: 13
- Friends: 11
- Geekdom: 11
- Business Resources: 8
- Requests: 7
- Book a Librarian: 6