Director’s Report to the Board of Agents

Silas Bronson Library

September 19, 2023

Raechel Guest, Director

Staffing Levels

We still have the following vacancies: one Librarian 4, one Librarian 2, one Admin 1, and one Page. We have just barely enough employees to remain open our full schedule, with myself working Monday nights as the evening supervisor and backup employee.

We have a new Building Facility Coordinator, William Summa, who started on September 6. Much of his work involves monitoring for problems with the public at the library. Last week he also assisted with an overdose situation on the stage in Library Park after someone came into the library looking for help for their friend.

Grants

I applied for a grant from the Arts & Tourism Commission through the Friends of the Library for our upcoming Hispanic Heritage Month event on October 14. We were awarded a grant of $1,000 to use towards the payment of performers at the event.

Mobile Library

Outreach events included visits to The Hopeville Church Food Pantry, the Bridge to Success Sparkler Summer Series event at Quassy, the Farmers Market at the Waterbury Senior Center, and the CHD Hospitality Center. We also facilitated a computer class at New Opportunities. We made 21 new library cards during these visits.
Home Deliveries (August 14 – September 15)
Number of Deliveries: 14
Number of Items Delivered: 90
Patrons Subscribed to Home Delivery: 45

Circulation Division

August Statistical Reports: Main Library
Total Collection Size: 273,610
Total Items Added to Collection: 881
Total Physical Items Circulated: 9,164
Total Circulation In-House: 893
Total Circulated at Other Libraries: 2,065
Total Circulated from Other Libraries: 514
Total Active Patrons: 17,892
Total Expired Patrons: 27,968
Total Patrons Added: 225

August Statistical Reports: Bunker Hill
Total Collection Size: 11,313
Total Items Added to Collection: 48
Total Physical Items Circulated: 751
Total Circulation In-House: 49
Total Circulated at Other Libraries: 161
Total Circulated from Other Libraries: 322
Total Active Patrons: 638
Total Expired Patrons: 902
Total Patrons Added: 7

OverDrive Circulation: August
Magazines: 109
Audiobooks: 589
Ebooks: 753
Total Checkouts: 1,451

Adult: 1,056
Teen/YA: 144
Children: 142
Museum Pass Use – August

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Online Presence: August

Facebook Reach       August 1 – August 31:  15,131
Facebook Followers  as of 9/14/2023:  3,026

Instagram Reach     August 1 – August 31: 294
Instagram Followers as of 9/14/2023:  1,102

Twitter Impressions August 1 – August 31: 761
Twitter Followers   as of 9/14/2023:  499

Wowbrary Active Subscriptions   as of 9/14/2023: 94
Wowbrary Webpages Viewed        August 1 – August 31: 404
Wowbrary Clickthroughs to Catalog August 1 – August 31: 88

Website Visitors       July 1 – July 31: 2,079
Website Sessions       July 1 – July 31: 3,277
Website Pageviews      July 1 – July 31: 5,342
Website Visitors  August 1 – August 31:  2,032
Website Sessions  August 1 – August 31:  3,326
Website Pageviews  August 1 – August 31:  5,778

Most Visited Website Pages (July 1 – July 31):

- Home Page: 2,742
- Programs: 338
- Ask A Librarian: 192
- Museum Passes: 181
- Bunker Hill Branch: 178
- Research: 153
- About Us: 147
- How to Find Books: 138
- Genealogy/Local Hist.: 130
- Calendar: 129
- Children’s Division: 111
- How to Get a Card: 100
- Borrowing Questions: 96
- Digital: 95
- eBooks: 80
- Program Registrations: 62
- Newsletters: 48
- Teen/YA: 37
- Book Sale: 34
- Library History: 31
- Directions: 30
- New Movies: 29
- Board of Agents: 26
- Hall of Fame: 11
- Geekdom: 23
- Mobile Library: 19
- Friends: 16
- Computer Classes: 13
- Book a Librarian: 12
- Business Resources: 7
- Meeting Rooms: 4

Most Visited Website Pages (August 1 – August 31):

- Home Page: 2,728
- Programs: 336
- Children’s Division: 102
- Museum Passes: 175
- Bunker Hill Branch: 174
- Research: 153
- How to Get a Card: 100
- Borrowing Questions: 73
- Genealogy/Local Hist.: 130
- Ask A Librarian: 184
- Digital: 95
- Calendar: 125
- About Us: 147
- New Movies: 29
- Hall of Fame: 11
- Home Delivery: 16
- Geekdom: 23
- Friends: 16
- Mobile Library: 19
- Computer Classes: 13
- Business Resources: 7
- Meeting Rooms: 4
- Requests: 16
- Book a Librarian: 12